



FLORIDA AUTHORS & PUBLISHERS ASSOCIATION

The Florida Authors and Publishers Association (FAPA) is a not-for-profit corporation that provides educational opportunities to individuals and companies involved in the publishing industry. Its members include writers, authors, editors, illustrators, graphic designers, book designers, printers, marketing professionals, and publishers.

Companies or individuals can share information about their company, products, and services through several sponsorship opportunities at our annual conferences.

## Guidelines for Sponsors and Vendors

FOR MORE INFORMATION on becoming a sponsor or vendor, contact:  
Kay Whitehouse [kay.whitehouse@myfapa.org](mailto:kay.whitehouse@myfapa.org)

# SPONSORSHIP OPPORTUNITIES

## PLATINUM LEVEL

MEMBER

\$800.00

NON-MEMBER

\$900.00

A Platinum Sponsor for the FAPA Annual Conference will be entitled to two complimentary conference registrations. The company logo will appear on all email blasts and newsletters that are distributed prior to the event, as well as all conference and program marketing materials, if the sponsorship is secured 30 days prior to the event. The company's logo and website link will appear on the FAPA website for 12 months.

The company name will be acknowledged as a Platinum Sponsor on signage at the registration table for the event. A vendor table in the exhibit area is included in the sponsorship, and a one-page flyer or brochure about the company can be included with all attendee materials. A representative from the company will be given 3-5 minutes to address the general session at the event, giving an overview of the company, its products and services.

## GOLD LEVEL

MEMBER

\$500.00

NON-MEMBER

\$600.00

A Gold Sponsor for the FAPA Annual Conference will be entitled to one complimentary conference registration. The company logo will appear on all email blasts and newsletters that are distributed prior to the event, as well as all conference and program marketing materials, if the sponsorship is secured 30 days prior to the event. The company's logo and website link will appear on the FAPA website for 6 months.

The company name will be acknowledged as a Gold Sponsor on signage at the registration table for the event. A vendor table in the exhibit area is included in the sponsorship, and a one-page flyer or brochure about the company can be included with all attendee materials.

## SILVER LEVEL

MEMBER

\$300.00

NON-MEMBER

\$400.00

A Silver Sponsor is entitled to a one half-price registration for the conference. The company logo and website link will appear on the FAPA website for 3 months.

The company name will be acknowledged as a Silver Sponsor on signage at the registration table for the event. A vendor table in the exhibit area is included in the sponsorship, and a one-page flyer or brochure about the company can be included with all attendee materials.

## VENDOR TABLE

MEMBER

\$100.00

NON-MEMBER

\$125.00

Companies or individuals can purchase a vendor table at FAPA events.

A one-page flyer or brochure about the company can be included with all attendee materials. Event registration is not included. Note: FAPA has arranged for an independent bookstore to sell members' books at the conference. The bookstore fee will be 40% of the book sales. Contact [Kay.Whitehouse@myfapa.org](mailto:Kay.Whitehouse@myfapa.org) for details.

## SPONSOR OF PRESIDENT'S BOOK AWARD BANQUET

MEMBER

\$1,000.00

NON-MEMBER

\$1,200.00

The company or individual name will be acknowledged as the President's Book Award Sponsor on signage at the registration table for the Annual Conference. The company banner can be displayed at the banquet, and a representative from the company will be given the opportunity to welcome the banquet attendees and share a brief overview of their company, its products, or services.



FLORIDA AUTHORS & PUBLISHERS ASSOCIATION

# Sponsor & Vendor Application

MEMBER  NON-MEMBER

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

## Sponsors and Vendors:

Refer to Sponsorship Guidelines for details at [www.myFAPA.org](http://www.myFAPA.org).

Check:

\_\_\_\_ Platinim Sponsor (FAPA Members \$800 – Non-members \$900)

\_\_\_\_ Gold Sponsor (FPA Member \$500 – Non-member \$600)

\_\_\_\_ Silver Sponsor (FAPA Member \$300 – Non-member \$400)

\_\_\_\_ President's Annual Book Award Banquet (FAPA Member \$1,000 – Non-member \$1,200)

\_\_\_\_ Vendor Table (FAPA Member \$100 – Non-member \$125)

Email your application to [kay.whitehouse@myfapa.org](mailto:kay.whitehouse@myfapa.org) and make payment through PayPal on the FAPA website at: <https://myfapa.org/programs/sponsorships>.

For more information and questions contact  
Kay Whitehouse at [kay.whitehouse@myfapa.org](mailto:kay.whitehouse@myfapa.org).  
[www.myFAPA.org](http://www.myFAPA.org)